

The lighting *partner*  
that's always on



**KICHLER®**

Every blueprint has your fingerprint. You don't put your name on a floor plan unless you know it's the best plan. At Kichler Lighting, we get it. Because we don't put our name on any lighting unless we know it's pretty much perfect. A well-lit home shines a nice light on you, and that's what you can expect from us. Kichler Lighting is the partner that can see the big picture and appreciate every detail. Fixture by fixture, **WE LIGHT THE WHOLE HOME** – and that makes for a whole lot of happy homeowners.

# The *lighting* that makes a house, a home

With Kichler Lighting, everything you build gets even better. Your foyers are more inviting. Your great rooms look greater. Your kitchen gets cooking. Even the walk-in closet becomes a showpiece. A house is a house. Lighting makes it a home.





## The lighting that makes you look good

Every home you build is a reflection of you. Your craftsmanship. Your style. Your commitment to quality. Since 2011, professional builders have continued to name Kichler Lighting the #1 decorative fixture brand for quality<sup>1</sup>. Indoors and outdoors, our whole home lighting solutions are always on-trend, on-time and on-budget. With a catalog of more than 3,000 products and designers always working on new ideas, we are your single light source.



“ I love how Kichler combines tasteful simplicity with their designs. We will certainly be looking to Kichler for our next projects! ”

- jbecker86 | Arkansas | 43059OZ



# Style and Selection: closing the gap between *dream* and do

Lighting makes the most of every space. No matter the style, price point, type or size of fixture needed, Kichler Lighting has beautiful, functional solutions for every need. We can help you build packages and upsell opportunities that appeal to buyers who want a matching look throughout their home, to the buyer who desires a home full of LED fixtures to the one that mixes statement pieces with basics to stay on budget. Indoors and out, chandeliers to LED tape, our range of products makes outfitting a home easy.

## Indoor Decorative Lighting

Indoor lighting makes all the difference. It's critical to the aesthetics, flow and functionality of a space, and Kichler Lighting has a pretty amazing breadth of choices. Impeccable materials, unique finishes, and original designs are just the start of creating a lighting plan that reflects your market, your look, and your needs. Stunning vanity lighting provides more than just illumination; chandeliers are welcomed in most rooms, sconces are at home in a variety of spaces, while pendants can be clustered or used singularly. Using lighting in smart ways can truly make your home stand apart.

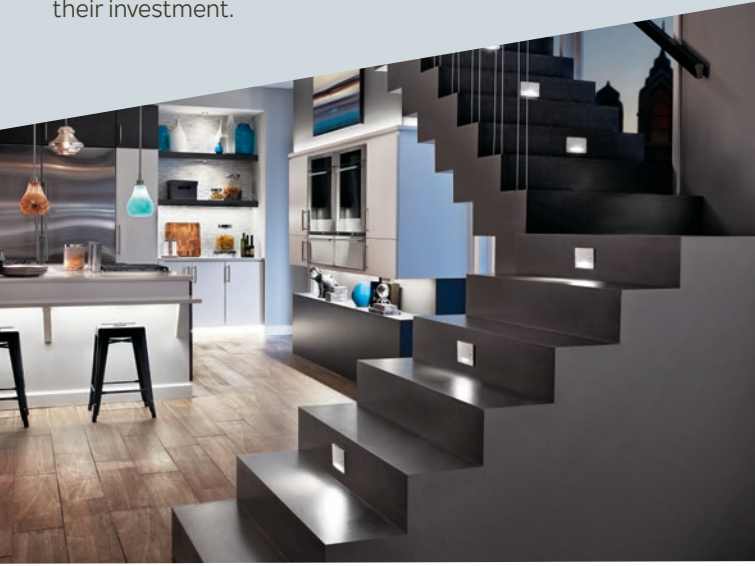


## Indoor and Outdoor Ceiling Fans

Oh, a breath of sweet air. It relaxes and refreshes, cools and calms. Ceiling fans promote air flow and make any space, indoors or out, that much more comfortable. Add a light and you have a win-win, multi-function fixture. Kichler® Ceiling Fans are design elements in their own right and put a memorable signature on a room's décor. Our selection gives homeowners an exceptional variety of choices, from bedroom to family room, patio and beyond.

## Indoor Lighting Systems

Every great work of art is a system, with all elements working in sync and chosen for a unique purpose. That's why lighting in layers works so well, and it's the idea behind our indoor lighting systems. With a well-made plan and lighting options like under cabinet, puck, step & hall, and LED tape that's pairable with extruded channels, we have everything you need to layer light, right. From illuminating countertops, closets and coves to showcasing architectural details or making it easier to safely navigate hallways at night, offering Kichler® Indoor Lighting Systems to homeowners maximizes their investment.



## LED Downlights

LED downlights are contemporary, low-profile, and versatile. With a dimmer switch they can be bright enough to complete a task or dimmed to set a more relaxed mood. Our collections of Title 24 Certified downlights come in a range of styles, shapes and sizes, offering excellent energy efficiency and evenly dispersed light. The energy savings get rave reviews from homeowners, and you'll enjoy the ease of installation.

## Landscape Lighting

A brilliant impression begins outside. Well-designed landscape lighting is worth the investment, from the safety and security it offers to each moment a homeowner spends enjoying it. Kichler Lighting can help you make a plan for every property with award winning fixtures, energy-saving options and gorgeous designs, just ask us how.



## Outdoor Decorative Lighting

That thing called curb appeal. It starts at the front door. You know that house you walk by at twilight. The one with the beautifully lit pathway to the front door and well-lit porch that's so inviting. That's the kind of look that Kichler Lighting can help you create. From a cluster of lovely pendants in an outdoor kitchen to lantern designs that complement your architecture, to the perfect mix of "come on in and stay awhile," we have the exterior lighting that makes the outside of your home stylish and appealing.

# Service and Support: it's how we're *built*

At Kichler Lighting, you'll find customer care that goes beyond the ordinary. We've been around a while. Since 1938. And we know how much relationships matter. That's why we'll do everything we can to make our relationship with you a great one that lasts a long time.

## Customer Care. Enlightened

We take the same exceptional care with our builders as we do with our lighting.

- In-field staff for local, personalized attention and service
- A Cleveland-based team of professionally trained representatives
- Dedicated Builder Administration team
- Distribution centers in Ohio, Georgia and Nevada help expedite shipping and keep costs in check
- Training and education resources



## An In-House Team that's on Your Team

It pays to partner with Kichler Lighting. You can look forward to Advanced Product Support and Layout Design Services – for FREE.

### LAYOUT DESIGN SERVICE

Email [layouts@kichler.com](mailto:layouts@kichler.com) for help with downlights, ceiling fans, landscape and indoor lighting systems.

### EXPERIENCED TECHNICAL SUPPORT TEAM

Call toll-free 844-542-4537 or email [techsupport@kichler.com](mailto:techsupport@kichler.com).

### NEED HELP FAST? WE CAN DO THAT.

Get BOMs within 24 hours and detailed layouts within a few business days.

## Let Us Exceed Your Expectations

At Kichler Lighting, every single fixture is engineered to the highest standards and undergoes rigorous development and testing. Our products are proven to withstand the tests of time and exposure to the elements, and they're designed for fast installation and long-term performance.

### COMPREHENSIVE MANUFACTURER'S WARRANTY

Starts the day your homeowner closes on the property

### IN-HOUSE ENGINEERING AND TESTING STAFF

Ensures lighting is built to and tested for Energy Star, Title 24 and other certifications



# Maximize profits and *ensure* project success

As a business partner, our success is most certainly yours. Let us help you maximize the style, function and profitability of your homes and drive project success from the design center to the job site.



“ I still can't believe how fast it arrived,  
and how courteous and professional  
they were on the phone. Excellent Customer  
Service! You have a customer for life now. ”

- Pro Landscaper | New York | 38204AVI

# We See What Matters Most for Your Business



CONNECT WITH US



To find an Authorized Dealer, visit [Kichler.com](http://Kichler.com).

Printed in U.S.A., STBR19002-5,500

For more information call: 866-558-5706

© 2019 Kichler Lighting LLC. All Rights Reserved.

The majority of newer Kichler fixtures are U.S. Patent Pending.

# KICHLER®